



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

## Contract # 4519733

**Schedule Dates** 09/22/20-09/28/20  
**Advertiser** Friends Of Mark Warner-Senate-D (31789)  
**Agency** Greer Margolis Mitchell, Burns & Associates-Washi  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** EST 9019 (1437023)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Furman, Mike  
**Phone/Fax** /  
**CPE** 9019  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments**

**Date Entered** 09/11/20  
**Last Modified** 09/11/20  
**Entered By** Mark Afshar  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Annual Member  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$5,894.25  
**Net Total** \$33,400.75  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Sep. 2020	51	\$37,295.00
Oct. 2020	1	\$2,000.00
<b>Grand Total:</b>	<b>52</b>	<b>\$39,295.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/22/20-09/22/20	3	:30	5A- News-Good Morning Washington at 5a			1						1	\$100.00	\$100.00	Washington (WJLA)		9/11/20
2.0	Normal Line / SPOT	09/22/20-09/25/20	2	:30	5:58:15A- News-Good Morning Washington at 6a	3		X	X	X	X			3	\$350.00	\$1,050.00	Washington (WJLA)		9/11/20
3.0	Normal Line / SPOT	09/22/20-09/25/20	3	:30	7A- 8A (EST)	3		X	X	X	X			3	\$400.00	\$1,200.00	Washington (WJLA)		9/11/20
4.0	Normal Line / SPOT	09/22/20-09/25/20	3	:30	8A- 9A (EST)			1	1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		9/11/20
5.0	Normal Line / SPOT	09/22/20-09/25/20	1	:30	9A- Live with Kelly	2		X	X	X	X			2	\$300.00	\$600.00	Washington (WJLA)		9/11/20
6.0	Normal Line / SPOT	09/22/20-09/25/20	3	:30	10A- Rachael Ray	1		X	X	X	X			1	\$125.00	\$125.00	Washington (WJLA)		9/11/20
7.0	Normal Line / SPOT	09/22/20-09/25/20	2	:30	10:58:25A- ABC-The View	3		X	X	X	X			3	\$350.00	\$1,050.00	Washington (WJLA)		9/11/20
8.0	Normal Line / SPOT	09/22/20-09/25/20	1	:30	11:59:56A- News-ABC 7 News at Noon			1	1	1	1			4	\$250.00	\$1,000.00	Washington (WJLA)		9/11/20
9.0	Normal Line / SPOT	09/22/20-09/25/20	3	:30	2P- ABC-General Hospital	1		X	X	X	X			1	\$320.00	\$320.00	Washington (WJLA)		9/11/20
10.0	Normal Line / SPOT	09/22/20-09/25/20	3	:30	3P- 3:30P (EST)	2		X	X	X	X			2	\$150.00	\$300.00	Washington (WJLA)		9/11/20
11.0	Normal Line / SPOT	09/22/20-09/25/20	2	:30	3:59:27P- News-ABC 7 News at 4p	2		X	X	X	X			2	\$250.00	\$500.00	Washington (WJLA)		9/11/20

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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**Brand** EST 9019 (1437023)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Furman, Mike  
**Phone/Fax** /  
**CPE** 9019  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments**

**Date Entered** 09/11/20  
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**CO-OP** No  
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12.0	Normal Line / SPOT	09/22/20-09/25/20	2	:30	4:59:30P- News-ABC 7 News at 5p	3		X	X	X	X			3	\$275.00	\$825.00	Washington (WJLA)		9/11/20
13.0	Normal Line / SPOT	09/22/20-09/25/20	2	:30	5:59:26P- News-ABC 7 News at 6p			1	1	1	1			4	\$500.00	\$2,000.00	Washington (WJLA)		9/11/20
14.0	Normal Line / SPOT	09/22/20-09/25/20	2	:30	6:58:46P- Wheel Of Fortune			1	1	1	1			4	\$2,200.00	\$8,800.00	Washington (WJLA)		9/11/20
15.0	Normal Line / SPOT	09/22/20-09/25/20	2	:30	7:29:26P- Jeopardy			1	1	1	1			4	\$2,500.00	\$10,000.00	Washington (WJLA)		9/11/20
16.0	Normal Line / SPOT	09/22/20-09/25/20	3	:30	11:00:26P- News-ABC 7 News at 11p	3		X	X	X	X			3	\$300.00	\$900.00	Washington (WJLA)		9/11/20
17.0	Normal Line / SPOT	09/22/20-09/25/20	3	:30	11:35P- ABC-Jimmy Kimmel	1		X	X	X	X			1	\$300.00	\$300.00	Washington (WJLA)		9/11/20
18.0	Normal Line / SPOT	09/28/20-09/28/20	3	:30	8P- 9P (EST)		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		9/11/20
19.0	Normal Line / SPOT	09/22/20-09/22/20	3	:30	8P- 9P (EST)			1						1	\$2,500.00	\$2,500.00	Washington (WJLA)		9/11/20
20.0	Normal Line / SPOT	09/23/20-09/23/20	3	:30	7:57:56P- ABC-The Goldbergs (Wednesday)				1					1	\$1,500.00	\$1,500.00	Washington (WJLA)		9/11/20
21.0	Normal Line / SPOT	09/24/20-09/24/20	3	:30	10P- ABC-Match Game (Thursday)					1				1	\$1,500.00	\$1,500.00	Washington (WJLA)		9/11/20
22.0	Normal Line / SPOT	09/26/20-09/26/20	3	:30	7A- ABC-Good Morning America Saturday							1		1	\$75.00	\$75.00	Washington (WJLA)		9/11/20

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23.0	Normal Line / SPOT	09/27/20-09/27/20	1	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$200.00	\$200.00	Washington (WJLA)		9/11/20
24.0	Normal Line / SPOT	09/27/20-09/27/20	1	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$850.00	\$850.00	Washington (WJLA)		9/11/20

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